

# Vermont Opportunity Zones Workshop Part II

*Presented by:*



September 18, 2019

9 a.m. – 3 p.m.

Capital Plaza Hotel, Montpelier, VT  
100 State Street, Montpelier

## AGENDA

- 8:30 a.m.: **Registration**  
Coffee and pastries available
- 9:00 a.m.: **Welcome and Introductions**  
Ted Brady, Deputy Secretary Agency of Commerce and Community Development  
Colin Higgins, Program Director, The Governance Project
- 9:15 a.m.: **Vermont Prospectus Presentations**  
Three Vermont communities present their draft prospectuses
- Jessie Baker, City Manager, Winooski
  - Joe Kasprzak, Assistant Town Manager, St. Johnsbury
  - Brennan Duffy, Executive Director, Rutland Economic Development Authority
- 9:30 a.m.: **Strengths and Weaknesses of Vermont Community Prospectuses**  
National experts on Opportunity Zone pitch decks highlight three strengths and three weaknesses of the prepared Vermont prospectuses.
- Stephanie Copeland, the Governance Project and Four Points Funding
  - Ladan Manteghi, Georgetown McDonough School of Business, Rural Opportunity Initiative
  - Karl Schuettler, Research Director & Consultant, Minnesota Opportunity Collaborative
- 10:30 a.m.: **Break**
- 10:45 a.m.: **One-on-one Prospectus Help from the Experts**  
A national expert will join you at your table to provide one-on-one feedback to your prospectus and discuss making the most of the Opportunity Zone with your table. At 11:45 each table will present out. Experts include Stephanie Copeland, Colin Higgins, Larry Jackson, Ladan Manteghi, and Karl Schuettler. At 11:45 there will be a rapid report out by towns of the best advice received.

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12:00 p.m.: **Lunch – Keynote Speaker**

Mr. Larry Jackson, Program Advisor to the Assistant Secretary, Office of Community Planning and Development

*Larry Jackson currently serves as Program Advisor to the Assistant Secretary of the Office of Community Planning and Development (CPD) within the U.S. Department of Housing and Urban Development (HUD). Mr. Jackson is responsible for providing policy analysis on opportunity zones, regulatory reform, economic development and CPD programs including the Community Development Block Grant (CDBG) program, HOME Investment Partnerships (HOME) program, and Special Needs Assistance Programs (SNAPS). He is also Lead Strategist for CPD's effort to maximize the benefits of Opportunity Zones for those HUD serves. Prior to joining CPD's executive team, Mr. Jackson supported HUD's Technical Assistance and Capacity Building Program designed to build the capacity and effectiveness of HUD grantees.*

PLUS: Additional informal one-on-one time with the experts.

1 p.m.: **Attracting Federal Resources to Your Opportunity Zone**

Hear how federal agencies are prioritizing investments in opportunity zones.

- Anthony Linardos, USDA Rural Development State Director (VT and NH)
- Rich Grogan, Northern Border Regional Commission Executive Director
- Jessica Dominguez, Environmental Protection Agency
- Linda Cruz-Carnall, Economic Development Authority Regional Director
- Darcy Carter, Small Business Administration

2:30 p.m.: **Marketing your Opportunity Zone in Accordance with State and Federal Securities Law**

Mr. Michael Pieciak, Commissioner, Department of Finance and Regulation

3:00 p.m.: **Conclusion and next steps**

ACCD Deputy Secretary Ted Brady