

Travel and Recreation Council Agenda

Date: Thursday, January 21, 2021

Time: 10am-12pm

Duration: 2hrs

Location: Microsoft Teams Virtual Meeting

TRC Board Members:

VDTM Staff in Attendance:

Please read/review in advance:

- Agenda

First	Last Name	First Name	Last Name		First Name	Last Name
1. Brian	Cain	9. Steve	Wright		1. Sara	DeFilippi
2. Bill	Supple	10.			2. Jerri	Lamson
3. Wilfredo	Docto	SOV Designees			3.	
4. Matt	Harrington	11. Heather	Pelham (VDTM)		4.	
5. Paula	Maynard	12. Nate	Formalarie (ACCD)		5.	
6. Jody	Fried	13. Lauren	Masseria (AAFM)		6.	
7. Molly	Mahar	14.	(ANR)		7.	
8. Amy	Morrison Spear	15.	(AOT)		8.	

Mission: *This council shall advise the secretary of the agency of commerce and community development, and the secretary shall consult with the council, on matters relating to state travel and recreation policy, state travel and recreation promotion programs, and other programs of the department of tourism and marketing and assist the secretary in the agency's preparation of a long-term comprehensive state travel and recreation plan. (Establishing Statute: 10 V.S.A. § 652, Department: Commerce and Community Development-Tourism & Marketing)*

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
10:00-10:05 (5min)	Welcome <ul style="list-style-type: none"> • Welcome from Chair • Introductions by board members 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Open meeting; learn of the people in the room
10:05 - 10:10 (5min)	Meeting Opening <ul style="list-style-type: none"> • Review of meeting purpose including desired outcomes/deliverables; new formats • Review and agreement on agenda and consensus 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Consensus on today's meeting agenda

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
10:10-10:45 (35min)	Legislative Update <ul style="list-style-type: none"> Federal Relief Overview Restaurant & Lodging Priorities Winter Ski/Ride report 2021 Legislative Preview Other Challenges/Opportunities 	<ul style="list-style-type: none"> Notes 	Molly Mahar/Amy Spear	To hear from legislative liaisons, learn of new updates and decide what to do with those updates
10:45-11:10 (25min)	Commissioners & VDTM Staff Report <ul style="list-style-type: none"> Commissioner/VDTM Staff Update: <ul style="list-style-type: none"> Campaign Grants Other VDTM efforts 	<ul style="list-style-type: none"> Notes 	Heather Pelham	To hear from Commissioner and staff, learn of new updates and decide what to do with those updates
11:10-11:40 (30min)	Department of Financial Regulation <ul style="list-style-type: none"> Update from Commissioner Pieciak Q+A Opportunity 	<ul style="list-style-type: none"> 	Chair/Commissioner	To learn and understand updates from Financial Regulation
11:40-11:55 (15min)	Heard Around The State <ul style="list-style-type: none"> Board member updates in regions and industries 	<ul style="list-style-type: none"> Your events/program 	ALL	Build stronger state-wide relationships; knowledge of events
11:55-12:00 (5min)	Meeting Closure <ul style="list-style-type: none"> Review scribe notes, action items and decisions in meeting and general feedback 	<ul style="list-style-type: none"> 	Matt Harrington	Effective closure

Next Meeting:

Thursday, March 18 2021 (10am)