

Travel and Recreation Council Agenda

Date: Thursday, November 19, 2020

Time: 9am-11am

Duration: 2hrs

Location: Microsoft Teams Virtual Meeting

TRC Board Members:

VDTM Staff in Attendance:

Please read/review in advance:

- Agenda

First	Last Name	First Name	Last Name		First Name	Last Name
1. Brian	Cain	9. Vicki	Tebbetts		1. Heather	Pelham
2. Bill	Supple	10. Steve	Wright		2. Nate	Formalarie
3. Wilfredo	Docto	11.			3. Sara	DeFilippi
4. Matt	Harrington	12.			4. Jerri	Lamson
5. Paula	Maynard	13.			5.	
6. Jody	Fried	14.			6.	
7. Molly	Mahar	15.			7.	
8. Amy	Morrison Spear	16.			8.	

Mission: *This council shall advise the secretary of the agency of commerce and community development, and the secretary shall consult with the council, on matters relating to state travel and recreation policy, state travel and recreation promotion programs, and other programs of the department of tourism and marketing and assist the secretary in the agency's preparation of a long-term comprehensive state travel and recreation plan. (Establishing Statute: 10 V.S.A. § 652, Department: Commerce and Community Development-Tourism & Marketing)*

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
9:00-9:05 (5min)	Welcome <ul style="list-style-type: none"> • Welcome from Chair • Introductions by board members 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Open meeting; learn of the people in the room
9:05 - 9:10 (5min)	Meeting Opening <ul style="list-style-type: none"> • Review of meeting purpose including desired outcomes/deliverables; new formats • Review and agreement on agenda and consensus 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Consensus on today's meeting agenda

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
9:15- 9:55 (40min)	Commissioners & VDTM Staff Report <ul style="list-style-type: none"> Commissioner/VDTM Staff Update Economic Impacts and Upcoming Benchmark Study 	<ul style="list-style-type: none"> Notes 	Heather Pelham/Ken Jones	To hear from commissioner and staff, learn of new updates and decide what to do with those updates
9:55- 10:15 (20min)	Ski/Winter Update <ul style="list-style-type: none"> What the industry is planning for and expecting going into the ski season 	<ul style="list-style-type: none"> Notes 	Molly Mahar/Steve Wright	To hear from Ski Vermont and Jay Peak about the winter outlook
10:15 10:35 (20min)	VT Chamber <ul style="list-style-type: none"> Technical assistance grants and consulting work being provided through the Chamber to hospitality businesses 	<ul style="list-style-type: none"> 	Amy Spear	To hear from the VT Chamber about programming and other assistance programs
10:35- 10:55 (20min)	Heard Around The State <ul style="list-style-type: none"> Board member updates in regions and industries Challenges/successes/ongoing needs 	<ul style="list-style-type: none"> Your events/ program 	ALL	Build stronger state-wide relationships; knowledge of events
10:55- 11:00 (5min)	Meeting Closure <ul style="list-style-type: none"> Review scribe notes, action items and decisions in meeting and general feedback 	<ul style="list-style-type: none"> 	Matt Harrington	Effective closure

Next Meeting:

Thursday, January 21 2020