

SALES ACTIVITIES 2018

For more information on partnership opportunities or show details, please visit VERMONTPARTNERS.COM



JAN. 26-30, 2018 | AMERICAN BUS ASSOCIATION

www.buses.org/events/event/marketplace-2018

Charlotte, NC | Largest annual gathering of North American tour operators, suppliers & exhibitors who offer motorcoach travel opportunities.

FEB. 23-25, 2018 | TORONTO OUTDOOR ADVENTURE SHOW

www.outdooradventureshow.ca/toronto

Toronto, ON | **PARTNERSHIP OPPORTUNITY:** Canada's largest showcase of outdoor adventure travel experiences, 27,000+ attendees. Highly passionate audience with disposable income; attendees are mostly in the 24-54 age range and are multi-sport enthusiasts.

MAR. 2-4, 2018 | AAA TRAVEL MARKETPLACE

Foxborough, MA | **PARTNERSHIP OPPORTUNITY:** Consumer show at Gillette Stadium; expected attendance of 17,000. Show is organized and promoted by AAA of Southern New England.

MAR. 17-18, 2018 | OTTAWA TRAVEL AND VACATION SHOW

www.travelandvacationshow.ca

Ottawa, ON | **PARTNERSHIP OPPORTUNITY:** 24th annual consumer show held in Canada's capital city. Expected attendance of 20,000. Because of strong gov't, education, and tech industries, Ottawans have abundant vacation time and some of the highest incomes in Canada.

APR. 11-12, 2018 | VERMONT TOURISM SUMMIT

www.vttourismsummit.org

Manchester, VT | Join VT tourism industry colleagues at the 35th annual Vermont Tourism Summit (VTS), formerly known as the Vermont Travel Industry Conference. Includes networking events, engaging panel discussions and workshops.

APR. 22-24, 2018 | DISCOVER NEW ENGLAND TOURISM SUMMIT & INTERNATIONAL MARKETPLACE

www.discovernewengland.org/dne-summit

Cape Cod, MA | DNE hosts 80+ international tour operators and US receptive operators. Great opportunity to promote travel products, establish relationships, and initiate agreements for groups and FIT.

MAY 5, 2018 | HARTFORD COURANT TRAVEL SHOW: SPRING & SUMMER ESCAPES

www.cttravelshow.com

Hartford, CT | **PARTNERSHIP OPPORTUNITY:** Sponsored by the largest newspaper in CT, this consumer expo draws almost 5,000 attendees in a single day. Excellent chance to promote family travel, day trips, and summer recreation.

MAY 19-23, 2018 | U.S. TRAVEL ASSOCIATION'S IPW

www.ipw.com

Denver, CO | Travel industry's premier international marketplace. More than 6,000 delegates representing U.S. travel organizations meet with international buyers, domestic buyers, and media from 70+ countries.

JUN. 5-9, 2018 | AMERICADE'S EXPO

www.americade.com/index.php/expo

Lake George, NY | Annual event that attracts tens of thousands of motorcyclists. The Expo is the centerpiece to Americade Week and is visited by virtually every attendee. Chance to promote Vermont's scenic byways and market to motorcycle groups.

JUL. 28 - AUG. 4, 2018 | FAMILY WEEK

www.ptownfamilyweek.com

Provincetown, MA | World's largest gathering of lesbian, gay, bisexual, transgender and queer-identified families. Twenty-Third annual get-together of 500+ families.

SEP. 14-30, 2018 | EASTERN STATES EXPO "THE BIG E"

www.thebige.com

W. Springfield, MA | **VOLUNTEERS NEEDED:**

"New England's Great State Fair". The largest fair on the eastern seaboard with an attendance of 1.5 million! Volunteers are needed to staff the tourism booth located in the historic and renowned Vermont Building.

OCT. 19-21, 2018 | INTERNATIONAL TOURISM SHOW

www.salontourismevoyages.com/en

Montreal, QC | **PARTNERSHIP OPPORTUNITY:** One of the biggest travel events in North America, drawing over 33,000. Showcase your products/services to the Quebec and Ontario consumer markets as well as Canadian travel professionals.