VERMONT ARCHAEOLOGY MONTH 2016

FINAL PROGRAM REPORT

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Obviously, VAM could not have happened without the financial and logistical support of our institutional sponsors. The Vermont Agency of Transportation (VTrans) provided the primary grant money for VAM again this year, for which we are extremely grateful. The Vermont Agency of Commerce and Community Development and the Division for Historic Preservation also provided essential in-kind support.

The VAM team would also like to thank the following lecturers, presenters, hosts, coordinators, facilitators, volunteers, and advisors:

Yvonne Benney Basque                  New York State Historic Site at Crown Point
Bob and Cheryll Berg                  Charlie Paquin
Bixby Memorial Library                Heather Pelham
Miriam Block                          Penfield Museum
Deborah Blom                          Pierson Library
Castleton University                  Pittsford Historical Society
Charlotte Library                    Rachel Plant
Chittenden County Historical Society  Bill Powers
Davies Memorial Library               Port Henry Iron Center
Devin Colman                          Queen City Brewery
Ellie Cowie                           Katherine Raynor
ECHO Leahy Center for Lake Champlain  Michael Roets
Jacob Clay                            Jeannine Russell
John Crock                            Erin Salls
Scott Dillon                          Deborah Sayers
Emily Donaldson                       Chris Slesar
Wetherbee Dorshow                     Cailee Smith
Brennan Gauthier                      South Burlington Community Library
Elsa Gilbertson                       Ken Sturm
Green Mountain Club                   Jane Spencer
Green Mountain National Forest        Jackie Sullivan
Paul Hale                             Thunderbird Atlatl
Josh Hanford                          Erick Tichonuk
David Hardy                           Laura Trieschmann
Rebeca Haynes                         David Tutchener
Paul Held                             Scott Van Keuren
Heritage Winooski Mill Museum         Maarten and Sarah van Ryckevorsal
John Strong DAR Mansion Museum
Beth Kanell
Phil Kaszuba
Barry Keegan
Kellogg-Hubbard Library
David Lacy
Lake Champlain Basin Program
Lake Champlain Maritime Museum
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Vermont Granite Museum
Vermont Historical Society
Vermont Humanities Council
Vermont State Historic Sites at Chimney Point, Hubbardton Battlefield, Justin Morrill
Homestead and Mount Independence
Waterford Historical Society
Waterfront Diving Center
Timothy Watkins
Fred Wiseman
Nicholas Wolff
Margaret Woodruff
Barbara Ziemann

…and to everyone else who participated in the planning, execution, and attendance of events.
Thank you!
EXECUTIVE SUMMARY

Vermont Archaeology Month was an unqualified success again this year. With 33 events held throughout the state and with a total attendance of 1,713, there is little doubt that VAM is fulfilling its mission to provide exposure, education, and outreach about archaeology and Vermont’s deep and rich past. The numbers of attendees and events are only one measure of VAM’s success, however. The thousands of listeners, viewers and readers whose awareness of Vermont archaeology and history increased through television coverage, radio and newspaper advertisements, and participation in the VAM Facebook community also contributed to the month’s overall success.

This report provides a summary of the events that comprised VAM in 2016, a detailed analysis of the logistics and trends observed throughout the month, and recommendations for VAM 2017. It is hoped that this report and the recommendations contained within it will provide a springboard for further VAM improvements and refinements in the years to come.

VAM is a collaboration between the State of Vermont’s Agency of Transportation (VTrans) and various entities within the Agency of Commerce and Community Development (ACCD). The Vermont Division for Historic Preservation (VDHP), with the State Archaeologist Jess Robinson as director, led the collaboration. Gabrielle Kinney, the VAM coordinator, also worked with ACCD and event hosts, facilitators, sites, presenters and demonstrators before, during and after VAM. The other members of the VAM 2016 planning, development, and marketing team included Brennan Gauthier, Elsa Gilbertson, Lucie Macaskill, Heather Pelham, Jen Russell, Erin Salls, and Laura Trieschmann.

As in past years, VTrans provided the primary funding for VAM. ACCD and VTrans both enthusiastically participated in program planning. VDHP organized the events, designed the promotional materials, administered the VAM website and Facebook page, promoted VAM events and provided in-kind support.
SUMMARY OF EVENTS

The Historic Sites Film Afternoon. The Historic Sites Film Afternoon event took place at the Mount Independence State Historic Site in Orwell on Saturday, September 3rd from 1:00 pm to 4:00 pm. It featured screenings of films involving Vermont’s western historic sites, including: Champlain: The Lake Between, Guns Over the Champlain Valley, Building Independence on Lake Champlain, The Voices of Hubbardton, Commemorating the Battle of Bennington, More than Steel: The Lake Champlain Bridge Story and 1977 footage of the 200th anniversary of the Battle of Hubbardton. There was a $5 entry fee for adults, and it was free for those under fifteen. The ticket price included popcorn to complete the cinematic experience. Given the fair weather, the attendance of 15 people was considered by the host to be quite good.

The Native American Pottery Workshop with Charlie Paquin. The Native American Pottery Workshop was held at the ECHO Leahy Center for Lake Champlain on Saturday, September 3rd from 1:00 pm to 3:00 pm. Charlie Paquin led a presentation and practical session in Native American pottery and pottery making. He taught participants basic techniques and assisted them in making their own pots. The host remarked that Paquin was very adept at getting parents to participate with their children and that there were many laughs as families got covered in clay. This event was free with the cost of admission (children 3-17 $11.50, adults $14.50). Events held at ECHO are typically quite fluid as people move about the various exhibits at the Center, but the host noted that the crowd held steady at about 35 attendees.

The Artifact Roadshow and Flintknapping Demonstration with Charlie Paquin. The Artifact Roadshow and Flintknapping Demonstration with Charlie Paquin took place on Sunday, September 4th from 1:00 pm to 3:00 pm at the ECHO Leahy Center for Lake Champlain. Charlie demonstrated the precise art of flintknapping; allowing attendees to witness firsthand the remarkable techniques Native Americans used to create projectile points and other tools. Attendees were also invited to bring along their own artifacts for discussion, and five visitors participated in this aspect of the program. This event was free with the cost of admission (children 3-17 $11.50, adults $14.50). Events held at ECHO are typically quite fluid as people move about the various exhibits at the Center, but the host noted that the crowd held steady at about 30 attendees.

“The Archaeology of Milton” with Brennan Gauthier. “The Archaeology of Milton” with Brennan Gauthier took place at the Milton Historical Society at 7:00pm on Wednesday, September 7th. Brennan (VTrans archaeologist) gave an overview presentation on Milton’s remarkable archaeological history. The crowd was exceptionally engaged, with the question and answer session continuing for a full 30 minutes after the presentation concluded. A total of 42 people attended this free event.
“An Archaeological History of Chittenden County” with Jess Robinson, State Archaeologist. The “Archaeological History of Chittenden County” event was held on Thursday, September 8th at 7:00 pm at the South Burlington Community Library. The event was free and open to the public. Jess concisely covered the county’s 13,000-year archaeological history, paying particular focus to archaeological sites discovered in South Burlington. There was also a lively question and answer session afterward. The event drew a crowd of 40 people, which the host struggled to accommodate in the presentation room. Attendees ranged from those in their late teens to one couple in their nineties. Survey responses were uniformly positive, and included comments such as: “Excellent speaker”, “Loved it!”, “Keep it up”, “Fantastic, great material, awesome presenter” and “Awesome! More!” The South Burlington Community Library advertised the event with a short profile of Jess in The Other Paper (South Burlington’s local weekly paper), and more than half of the survey respondents indicated that this was how they heard about it. This free advertising venue should definitely be pursued for future VAM events in or around South Burlington.

Archaeology Day at the Montshire. Archaeology Day at the Montshire took place on Saturday, September 10th at the Montshire Museum of Science in Norwich. The event was free with the price of admission (children 2-17 $12, adults $15). Stations were set up both inside and outside with different activities related to the archaeology of Vermont and Native technology, including a pottery workshop, atlatl throwing station, flintknapping demonstrations, hands-on artifact workshops, and archaeology-related
games and puzzles. Jess Robinson, Nicholas “Tico” Wolff, (VTrans archaeology intern), Brennan Gauthier (VTrans archaeologist), Charlie Paquin and Gabrielle Kinney ran the activities throughout the day. Both the Montshire Museum of Science and VAM ran paid and free advertisements for this event, which appears to have positively affected attendance. A total of 439 people paid for admission to the museum throughout the day, which was over 200 more attendees than is typical of a Saturday in September. Staff at the museum were extremely pleased with the response and hope to host the event again next year.

**Exploring Archaeology along the Appalachian Trail in Pomfret.** The Exploring Archaeology along the Appalachian Trail event took place on Saturday, September 10th from 10:30 am to 1:30 pm. David Hardy of the Green Mountain Club and Green Mountain National Forest archaeologist Timothy Watkins led a four-mile guided hike through several 18th and 19th century archaeological complexes. Twenty of the attendees learned about the event from the Green Mountain Club’s Newsletter; indicating that it could be a useful advertising platform in the future. Many sought out David at the conclusion of the tour to let him know how much they learned and enjoyed the walk. A total of 25 people attended this event. Although the participants were principally from Vermont, there were also three attendees from New Hampshire.

**The Vermont Granite Festival.** The Vermont Granite Festival was held at the Vermont Granite Museum in Barre on Saturday, September 10th from 10:00 am-5:00 pm. This event presented residents and tourists with the opportunity to explore the museum and the role of granite in Barre’s and Central Vermont’s heritage. The day was filled with music, performances, activities, stone work demonstrations and a tour of the archaeological remnants of granite shed #3 at the Jones Brothers Granite Plant. Scott McLaughlin, the Museum’s Executive Director, wrote that "Everyone that participated in the archaeological simulations (i.e., school house and shipwreck) loved them.” The museum also continued many of their archaeological activities throughout the month of September in harmony with Vermont Archaeology Month. Attendance was free with admission to the museum ($5 for adults, $3 for children, $10 for a family). A total of 175 people attended the event.
The Strong Ground 5K Walk. The Strong Ground 5K Walk took place on Saturday, September 10th from 9:30 am-12:30 pm at the Mount Independence State Historic Site in Orwell. The walk celebrated the 50th anniversary of the trails at Mount Independence, and the route passed by many of the most prominent archaeological remnants on the Mount. A total of 19 people registered specifically for walk, but many more participated as part of the larger Soldiers atop the Mount festivities. The cost of the event was $20, and included a t-shirt, “Revolutionary” lunch, and admission to the Soldiers atop the Mount event. The event was co-sponsored by the Mount Independence Coalition.

Soldiers atop the Mount. The Soldiers atop the Mount event was held over two days (Saturday, September 10th and Sunday, September 11th) at the Mount Independence State Historic Site in Orwell. It commemorated the 240th anniversary of the construction of the fortifications on the Mount. Activities included Revolutionary War camp and cooking demonstrations, exhibits highlighting camp life, military tactics, crafts, and Revolutionary-era artillery, artifact displays, and the annual reading of the Declaration of Independence. The weather was favorable, and the event drew a sizable, engaged crowd. Many attendees reported that they learned of the event from local papers. Admission to the event was $6 for adults and free for children under fifteen. A total of 231 people attended the event over the two days. It was co-sponsored by the Living History Association.

The Family Friendly Archaeology Walking Tour of Winooski’s Historic Mills. The Archaeology Walking Tour of Winooski event began on Sunday, September 11th at 11:00 am. Brennan Gauthier (VTrans Archaeologist) led participants through historic Winooski, highlighting many notable historic and archaeological remnants of the city’s industrial era. The attendees were very engaged and the event needed to be extended by 30 minutes so that everyone’s questions could be answered. A good range of ages was represented at the event,
including young children with their parents and local residents in their eighties. Attendee comments included: “Brennan was very interesting. I wish there were more talks – not only in September!”; “The guide was excellent! So informative yet patient with the little ones too. I’d like to see more talks and tours please”, and “Brennan is a very knowledgeable and skilled speaker! My 11-year-old had a lot of fun! Great for adults”.

The majority of the participants were local residents, but one couple hailed from Maine and saw the event advertised while conducting a web search for things to do in the area.

Miriam Block, Heritage Winooski Mill Museum director, wrote to VAM that, “This program was a really nice way to connect to new people in the community. I met a few people who will be great contacts for future programming. Heather Carrington, the new Winooski Community Development officer came on the tour. She is looking to write a grant for a future tour. Also Amy Lothrop, a local Girl Scout leader, was interested in possibly getting Brennan to give a talk to her large 20+ troop...”. Miriam was quite active in getting the event posted in local Winooski forums and on the city’s Facebook page, which many indicated were the venues through which they learned about the event. Some attendees also learned of it through VAM postings in Seven Days, Find and Go Seek, the VAM Facebook page, the Front Porch Forum, and Jess’s interview on WCAX. A total of 31 people participated in the walking tour.

**The Hyper Archaeology Lectures.** The Hyper Archaeology Lectures event took place on Monday, September 12th from 5:30 pm to 7:30 pm at the Queen City Brewery’s Tasting Room in Burlington. The event was free and open to the public. It consisted of archaeologists presenting short lectures in rapid succession about their research in various areas around the world.

The attendees were very engaged, and many spent time after the conclusion of the lectures asking questions of the presenters. Queen City Brewery was very welcoming again this year. The tasting room is usually closed on Mondays, but it was opened especially for this event. There were a total of 40 attendees.
“Precontact Tradition Wabanaki Agriculture: the Present is a Key to the Past and the Future” with Fred Wiseman. The “Precontact Tradition Wabanaki Agriculture: the Present is a Key to the Past and the Future” lecture took place at the Vermont Archaeology Heritage Center in Barre on Wednesday, September 14th at 5:30 pm. It was free and open to the public. Fred discussed the importance of recent Western Wabanaki food systems discoveries, and the implications for academic research, archaeology, and for the indigenous peoples of the area. A total of 10 people attended this event.

The Archaeological Excavations at the Justin Morrill Homestead. The Archaeological Excavations at the Justin Morrill Homestead event took place on Thursday, September 15th and Friday, September 16th from 10:00 am to 3:00 pm in Strafford. The event gave visitors an opportunity to observe the process of an active archaeological dig, while also examining an historic drainage system for possible future repairs. The excavations were run by Jess Robinson and Gabrielle Kinney on Thursday, and Jess Robinson, Tracy Martin, Scott Dillon, Otis Munroe and Nicholas “Tico” Wolff on Friday. The event was free with site admission ($6 for adults, children under 15 free). A total of 35 people visited the excavations over the course of the two days.

The South Champlain Historical Ecology Project Open House. The South Champlain Historical Ecology Project Open House took place at Castleton University on Saturday, September 17th from 10:00 am to 1:00 pm. The event was free and open to the public. Dr. Matthew Moriarty of Castleton University presented artifacts and early information from the archaeological excavations he recently completed with students and volunteers at the Galick site in West Haven. Matt received very good feedback on his displays and explanations, and was particularly gratified that Eugene Rich, vice-chairman of the Missisquoi Abenaki, made the trip from Swanton. In general, participants heard about the event from the VAM calendar and through Matthew’s campus fliers and outreach. A total of 25 people attended the event.

The Five Museums Tour. The Five Museums tour began at the Chimney Point State Historic Site in Addison on Saturday, September 17th at 8:45 am. The participants travelled to and learned about the history of the area around the Lake Champlain Bridge, including Chimney Point, the John Strong DAR Museum, the Crown Point Historic Site, the Penfield Museum, and the Port Henry Iron Center. In addition to the advertising efforts of VAM, the organizer for the event was...
very proactive in getting the event advertised. There was a $30 event fee that included lunch. A total of 24 people attended.

**Kids’ Archaeology Saturday.** The Kids’ Archaeology Saturday event was held at the Bixby Memorial Library in Vergennes on Saturday, September 17th from 10:30 am to 1:30 pm. The event was free and open to the public. Participants explored select Native American artifacts from the library’s collection. The day was broken into two sessions, with the first session accommodating ages 5-7 and the second session accommodating children ages 9-12. Rachel Plant, who led the hands-on workshops, was pleased with the turnout and appreciated the small group format. She wrote that the educational value of the program was clear when the children were correctly using words like “biface” and “artifact” by the end. A total of 24 people attended the event.

**The Native American Pottery Workshop with Charlie Paquin.** The Native American Pottery Workshop took place at the Kellogg-Hubbard Library in Montpelier on Saturday, September 17th from 1:00 pm to 3:00 pm. The event was free and open to the public. Though attendance was low this year, the participants were tremendously interested and pleased with the program. Downtown Montpelier was very busy with other events and festivals and several streets were closed to traffic. The host surmised that these competing events and logistical impediments had a negative impact on attendance. A total of five people participated in the workshop.

**“New Insights into the Battle of Shelburne, 1778” with Brennan Gauthier.** The “New Insights into the Battle of Shelburne, 1778” lecture took place on Sunday, September 18th at 2:00 pm at the Old Town Hall in Shelburne. It was free and open to the public. Brennan presented his research into the little known Revolutionary War Battle of Shelburne to a large and captivated crowd. The event was co-sponsored by the Chittenden County Historical Society (CCHS), and many of the attendees learned of the event through their newsletter. The CCHS has a very active and eager membership, and VAM should certainly consider a partnership with them again in the future. Event attendees also learned of the event through the Shelburne News, which ran a feature on Brennan’s research, the UVM Consulting Archaeology Program, the VAM brochure, and through an announcement Jess made at his talk at the South Burlington Community Library. A total of 70 people attended this event.

**The Battlefield Military Road Hike.** The Battlefield Military Road Hike took place at the Hubbardton Battlefield State Historic Site in Hubbardton on Sunday, September 18th from 2:00 pm to 5:00 pm. The event was $6 for adults and free for children under age 15. Re-enactor Bob Franzoni led a hike to the East Hubbardton Cemetery, Sucker Brook, the Selleck Cabin, and across the field of battle. A total of 14 people attended this event.
The Nautical Archaeology Course. The Nautical Archaeology Course took place from 6:00 pm to 9:00 pm on Tuesday, September 20th and Thursday, September 22nd at the Lake Champlain Maritime Museum in Vergennes. The course program could be taken alone or as a preliminary component to several nautical archaeology dives that took place in Lake Champlain on September 24th and 25th. The course was $150 for non-divers and $295 for divers. Attendees said the experience was very educational and all responded enthusiastically. Six people participated in the event; five divers and one non-diver.

“A Sense of Place: Vermont’s Farm Legacy” by Gregory Sharrow. The “Sense of Place: Vermont’s Farm Legacy” lecture took place on Thursday, September 22nd at 7:00 pm at the Charlotte Library. The event was free and open to the public. Gregory’s presentation focused on the cultural heritage of Vermont as seen through the lens of farming, and farming’s lasting impact on Vermont’s landscape. The majority of people learned of the event through a local Front Porch Forum posting and through posters produced and placed by the Vermont Humanities Council. A total of 28 people attended this event.

“Exploring Repatriation” by Katherine Raynor. The “Exploring Repatriation” presentation took place on Thursday, September 22nd at 7:00 pm at the Bixby Memorial Library in Vergennes. The event was free and open to the public. Attendees were able to view artifacts that are the subject of repatriation discussions with the Cheyenne River Sioux, Chickasaw and Abenaki. Katherine focused her presentation on the in-depth repatriation process and procedures set out by NAGPRA. The attendees were very inquisitive, and engaged in questions for more than 30 minutes after the conclusion of the program. This event was lightly attended, but the host noted that this was likely because of a scheduling mistake on their part. It competed with the launch of the Library’s new literary magazine. A total of five people attended this event.

The Atlatl Workshop. The Atlatl Workshop took place on Friday, September 23rd from 12:00 pm to 5:00 pm at the Chimney Point State Historic Site in Addison. The cost of the event was $70.00, which included materials and training. The workshop was led by Thunderbird Atlatl’s Bob and Cheryll Berg who instructed participants in atlatl manufacturing techniques, flintknapping and atlatl and dart construction. The workshop also included a discussion of relevant Native American lore and guidance in using their atlatls once they were completed by the attendees. Three participants were from the Rutland High School and it is thought they learned of the event through a notice that Chimney Point sent to their school. Six people participated in the event, which was considered a success by the host.
The 21st Annual Northeastern Open Atlatl Championship. The 21st Annual Northeastern Open Atlatl Championship took place on Saturday, September 24th from 10:30 am to 4:30 pm at the Chimney Point State Historic Site in Addison. The event fee was $5.00 for adults and free for children under 15. The atlatl championship involved both distance and accuracy events, but there were many opportunities for people of all ages to try their hand at the ancient art of mechanically aided spear-throwing. Demonstrations and workshops on flintknapping and Woodland pottery-making were also offered throughout the day and arts, crafts and food were available for sale. Most people found out about the event through the VAM calendar. A total of 60 people attended.

“White Village, Then and Now” with Dave Morrison. The “White Village, Then and Now” walking tour set off from the Davies Memorial Library in Lower Waterford at 9:00 am on Saturday, September 24th. It was free and open to the public. Dave Morrison led the tour, taking participants by historical landmarks while sharing stories of the community’s historic past. Participant comments included: “Could have done computer research for years and not learned as much as in this one walk. Great!” and “Excellent, very interesting historical information”. Most attendees learned of the event through the Waterford Historical Society and through postings in the Lower Waterford Congregational Church. The event was co-sponsored by the Waterford Historical Society. A total of 10 people attended.

The Pittsford Iron Works Dedication Ceremony. The Pittsford Iron Works Dedication Ceremony took place on Saturday, September 24th at 1:00 pm at the Town Green in Pittsford. The event centered around the placement of an historic marker commemorating Vermont’s longest running iron works (1791-1882). Bill Powers, the President of the Pittsford Historical Society, Town Manager John Haverstock, and historian Peggy Armitage took turns giving short presentations. The event was co-sponsored by the Pittsford Historical Society. A total of 25 people attended.
The Splint Basswood Workshop with Barry Keegan. The Splint Basswood Workshop was held on Saturday, September 24th from 9:30 am to 5:30 pm at the Chimney Point State Historic Site. The event fee was $60.00, which included materials. Barry instructed the participants in the process of weaving a basket with splints of basswood, which they were able to keep at the conclusion of the program. Attendees were alerted to the event through a posting in the Addison Independent, the VAM brochure, an announcement at the Atlatl Championship, the Lake Champlain Bridge Community Facebook page and the Historic Sites Facebook site and calendar. A total of five people attended this event.

The Points of Interest: Lake Champlain Bridge Guided Walk. The Lake Champlain Bridge Guided Walk event began at 1:00 pm at the Chimney Point State Historic Site on Sunday, September 25th. The event fee was $6:00. Chimney Point’s site administrator Elsa Gilbertson and the Crown Point site manager Michael Roets led a roundtrip walk across the Lake Champlain Bridge, illustrating the area’s history and archaeology along the way. Most attendees learned of the event through advertisements in the Addison Independent, the VAM brochure and by word of mouth. Elsa noted that, “One lady said she liked how we made history personal; that when she was younger she didn't appreciate the history much, but now she is growing to enjoy it. People really enjoyed it and liked that VT and NY work together make this history come alive.” A total of 22 people attended this event.

The Missisquoi Archaeology Presentation and Public Education Panel Dedication. The Missisquoi Archaeology Presentation and Public Education Panel Dedication was held on Tuesday, September 27th at 4:00 pm at the Missisquoi National Wildlife Refuge in Swanton. This event was free and open to the public. This dedication was the culmination of a successful collaborative archaeology project between VTrans, the Missisquoi Abenaki Tribe, the community of Swanton, the Missisquoi National Wildlife Refuge and the Vermont Division for Historic Preservation. Survey comments included: “Congratulations to all archaeologists and especially to Ellie for a wonderful presentation” and “Glad to have our sacred land protected!” Advertising for the event spanned a wide range of platforms, including the VAM calendar, Vermont Archaeological Society and the Islander Newspaper. A total of 15 people attended.

“Public Archaeology in the 21st Century” with Jess Robinson, State Archaeologist. The “Public Archaeology in the 21st Century” lecture took place at the Davies Memorial Library in Waterford on Wednesday, September 28th at 6:30 pm. The event was free and open to the public. Jess discussed the state of public archaeology in the U.S. today, and the imperative archaeologists have to present their findings to the general public in new and compelling ways. The presentation was followed by a productive question and answer session. Most participants learned of the event through the Waterford Historical Society, who co-sponsored the event. A total of 20 people attended.
The University of Vermont Annual Petersen Lecture: “Toward a Dynamic Geospatial Model of Shifting Hydrologic Regimes and Agricultural Potential at Chaco Canyon: Report from the Field” by Wetherbee Dorshow. The University of Vermont Annual Petersen Lecture was held at the University of Vermont’s Lafayette Hall L207, on Thursday, September 29th at 7:00 pm. It was free and open to the public. Dorshow presented some highlights of his extensive mapping work at Chaco Canyon, and how Geographic Information Systems Analysis can shed light on ancient farming practices, the natural courses of rainwater, and provide a better understanding of past land use in general. A total of 61 people attended the event.
ATTENDANCE, EVENT, OUTREACH AND PROMOTION ANALYSIS

A total of 1,713 attendees participated in 33 events during VAM 2016 (Figures 1 and 2). These events were held in 19 towns, cities and communities in eight of Vermont’s 14 counties. As Figure 1 illustrates, total attendance decreased by approximately 12% from 2015 (n=1,955). There was one less event in 2016 than 2015, which accounts for part of the discrepancy. Due to scheduling restrictions and last minute changes to specific events out of VAM’s control, advertising was not ideal in all cases as well. Nevertheless, overall attendance was strong and attendees were extremely engaged in all of VAM’s event.

To provide a broader perspective on overall attendance numbers, VAM 2014 saw 1,955 people at 39 events, which equates to an average attendance at 50.1 per event. VAM 2015 held 44 events and drew a total attendance of 2,500, which equates to an average attendance of 56.8 people per event. Attendance numbers stabilized during VAM 2016 with 1,713 attendees at 33 events, equating to an average attendance of 51.9 people per event.

Figure 1. Total attendance at VAM events from 2011 through 2016.
In addition to the summaries provided in the previous section, a summary event table is included in Appendix 1. The following section examines aggregate data related to the VAM events.

**Geographic Extent of Events in Vermont**

The geographic extent of VAM events in 2016 was broad and served the predominant outreach goals of contacting, informing and educating Vermonters about archaeology and history in the areas where they live. As noted above, a total of 33 separate events were held in 19 Vermont communities in eight of Vermont’s counties. Viewed another way, approximately 8% of all of Vermont’s towns and cities and 57% of its counties hosted at least one event in 2016. Importantly, six towns that have not held an event since 2011 were added as event locations in 2016, including Castleton, Pomfret, Pittsford, Shelburne, South Burlington and Winooski. All events were successful, but especially those at the Old Town Hall at the Pierson Library in Shelburne (70 attendees), the South Burlington Community Library (40) and the Heritage Winooski Mill Museum (31). These events drew significant crowds and generated some of the most positive and enthusiastic feedback of all VAM programming. Since 2011, VAM events have been held in a total of 60 cities and communities, or 24.4% of all of Vermont’s towns. At least one event was held in every county over the same period of time.

The biggest gap in regional events was again in the southern part of the state. The population centers of Brattleboro and Bennington unfortunately did not host an event this year, although concerted efforts were made on the part of VAM to find a willing partner. VAM is hopeful that a willing event host will be found in the southern region in 2017.
Events and Population Density

One criterion considered when planning the 2016 VAM event calendar was the resident population of a given town or city. Intuitively, the larger the resident population, the larger the number of potential attendees available for a VAM event. It should be noted, however, that the host has just as much if not a greater impact on event turnout than the numbers of potential attendees in a particular resident population. Local historical societies, for instance, generated solid turnouts for the events they hosted in 2016 even though several were located in small towns, or the events they hosted were scheduled for weeknights.

As Table 1 illustrates, a significant number of events in 2016 were held in areas with high population densities. Taking into account the locations of venues in 2015 and 2014 as well, VAM has held an event in or near to every major population center in Vermont with the notable exceptions of Bennington and Brattleboro.

<table>
<thead>
<tr>
<th>Town</th>
<th>County</th>
<th>2010 Population</th>
<th># of Events</th>
<th>Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Addison</td>
<td>Addison</td>
<td>1,371</td>
<td>5</td>
<td>117</td>
</tr>
<tr>
<td>Barre</td>
<td>Washington</td>
<td>9,052</td>
<td>2</td>
<td>185</td>
</tr>
<tr>
<td>Burlington</td>
<td>Chittenden</td>
<td>42,417</td>
<td>4</td>
<td>172</td>
</tr>
<tr>
<td>Castleton</td>
<td>Rutland</td>
<td>4,717</td>
<td>1</td>
<td>25</td>
</tr>
<tr>
<td>Charlotte</td>
<td>Chittenden</td>
<td>3,754</td>
<td>1</td>
<td>28</td>
</tr>
<tr>
<td>Hubbardton</td>
<td>Rutland</td>
<td>706</td>
<td>1</td>
<td>14</td>
</tr>
<tr>
<td>Milton</td>
<td>Chittenden</td>
<td>10,352</td>
<td>1</td>
<td>42</td>
</tr>
<tr>
<td>Montpelier</td>
<td>Washington</td>
<td>7,855</td>
<td>1</td>
<td>5</td>
</tr>
<tr>
<td>Norwich</td>
<td>Windsor</td>
<td>3,414</td>
<td>1</td>
<td>439</td>
</tr>
<tr>
<td>Orwell</td>
<td>Rutland</td>
<td>1,250</td>
<td>3</td>
<td>380</td>
</tr>
<tr>
<td>Pittsford</td>
<td>Rutland</td>
<td>2,991</td>
<td>1</td>
<td>25</td>
</tr>
<tr>
<td>Pomfret</td>
<td>Windsor</td>
<td>904</td>
<td>1</td>
<td>25</td>
</tr>
<tr>
<td>Shelburne</td>
<td>Chittenden</td>
<td>7,144</td>
<td>1</td>
<td>70</td>
</tr>
<tr>
<td>South Burlington</td>
<td>Chittenden</td>
<td>17,904</td>
<td>1</td>
<td>40</td>
</tr>
<tr>
<td>Stratford</td>
<td>Orange</td>
<td>1,045</td>
<td>1</td>
<td>35</td>
</tr>
<tr>
<td>Swanton</td>
<td>Franklin</td>
<td>6,427</td>
<td>1</td>
<td>15</td>
</tr>
<tr>
<td>Vergennes</td>
<td>Addison</td>
<td>2,588</td>
<td>3</td>
<td>35</td>
</tr>
<tr>
<td>Waterford</td>
<td>Caledonia</td>
<td>1,280</td>
<td>2</td>
<td>30</td>
</tr>
<tr>
<td>Winooski</td>
<td>Chittenden</td>
<td>7,267</td>
<td>1</td>
<td>31</td>
</tr>
</tbody>
</table>

Table 1. List of Towns where at least one event took place in 2016 with respective populations, area in square miles, number of events and attendance numbers indicated.

Looking at only this criterion, VAM continues to do a satisfactory job of hosting events in areas with large populations, although, again, there is a significant need to host events in the southernmost portion of the state. It should also be noted that attendance does not necessarily correlate with population density. Overwhelmingly, the best attendance was at the Montshire Museum of Science event in Norwich. The museum is not located in a population center, but has a very established audience base and significant advertising and outreach program.
Event Dates

The day of the week on which a specific event takes place is an important consideration when planning the VAM calendar. Data continues to demonstrate that weekend events produce the best turnout, and that Saturdays are exceptional in this regard (Figures 3 and 4). In 2014, Friday also proved to be a good day to host events, but Friday events had much lower average attendance in 2015. As such, VAM made no specific effort to host events on Fridays in 2016. Generally, non-Friday weeknight attendance numbers were comparable to those in 2015.

Figure 3. Average attendees at events on different days of the week during VAM 2014, 2015 and 2016 (including recurring 2016 events, such as the two-day Soldiers atop the Mount).

While Saturdays are clearly the best day to host events during VAM, planners recognized this year that simultaneously scheduled events could negatively affect attendance numbers by forcing participants to choose between them; diluting the overall attendance pool for each. In an attempt to mitigate this concern, VAM planners attempted to spread Saturday events out geographically when possible. It was also recognized that a multitude of Saturday events makes it difficult or impossible for VAM staff to attend them all. While certainly not required, having an official representative of VAM at each event (as either host, presenter, or volunteer) positively affects
engagement, and allows for a much greater amount of feedback recrodation and photography. VAM planners will continue to refine these planning issues in 2017.

![Figure 4. Average attendees at events on different days of the week during VAM 2014, 2015 and 2016.](image)

**Hosting and Partnerships**

Although the content and circumstances of every VAM event are different, they can generally be divided into two types: those that VAM directly hosts and/or facilitates and those that VAM cross-lists with partner institutions. In 2016, a total of 21 events were hosted or co-hosted by VAM, which involved some level of direct involvement and planning by VAM staff. An additional ten events were organized by the VDHP’s western State Historic Sites. Two events were added to the VAM calendar after they had already been planned without VAM’s assistance; the presentation in Charlotte and the Dedication Ceremony in Pittsford. The subject and content of those events were seen to fall within the parameters and mission of VAM. They agreed to promote the events as a component of VAM in return for the additional promotion that we provided.

As was noted in the 2015 VAM concluding report, a concerted effort was made to significantly diminish the cross-listing of pre-arranged events in order to ensure that their content and scope comported with the overall mission of VAM. VAM 2016 was very successful in this regard. Except for the two events listed above, every event during VAM 2016 involved some level of correspondence and input from VAM planners. The vast majority were also attended by one or more VAM planners.
Outreach and Promotion

VAM 2016 outreach and promotion took various forms, both paid and free. The following sections examine each category of outreach and promotion and offers analyses where appropriate.

**Websites.** VAM 2016 populated and maintained two website pages during the month of September. The website listed on the brochure was: http://historicsites.vermont.gov/vt_history/archaeology. As in previous years, this was the primary page for Vermont Archaeology hosted by the VDHP. The first and most prominent entry was Vermont Archaeology Month, headed by a link to a dedicated VAM page. Slightly lower, but still prominently displayed, was a direct link to the VAM 2016 Calendar of Events PDF. This PDF contained full abstracts for each event, and was updated as needed. It was again decided that directing interested consumers to the general Vermont Archaeology page might make them aware of, and perhaps lead them to bookmark, the page in order to access information about Vermont Archaeology outside of VAM in the future.

The second VAM website was: http://historicsites.vermont.gov/archaeology_month. This page gave a short summary of VAM as a whole, provided a prominent link to the 2016 Calendar of Events PDF, and also displayed a list of events. Unfortunately, because of a major overhaul of the State of Vermont’s websites at the beginning of September, site traffic totals could not be generated this year.

**Poster/Brochure.** As in 2015, VAM 2016 worked with the Chief Marketing Office (CMO) to utilize a two-sided fold-out brochure design that displayed an engaging poster-style image along with essential information on the obverse and a calendar of events with abbreviated abstracts on the reverse (Figure 5). The design was developed in order to address those requesting a poster to display, but which still provided essential information about VAM in a compact, relatively inexpensive, and unified format. The only “highlighted” event in the brochure this year was the Annual Petersen Lecture at the University of Vermont.

VAM printed a total of 1,500 brochures. VAM sent out 1,049 brochures to event organizers, facilitators, hosts, event venues, and select libraries, colleges, universities and outlets that expressed interest in advertising VAM. With regard to libraries, VAM sent out a preliminary email to all local libraries in the state asking if they were interested in receiving and displaying brochures on VAM’s behalf. Professors in the Anthropology, History, American Studies and Anthropology Departments at colleges and universities throughout the state were also emailed to gauge their interest. VAM sent brochures to those that responded positively. The remainder of the brochures were distributed at events or at the Vermont Archaeology Heritage Center.

This year, the VAM coordinator also spent a morning placing brochures (often in their poster format) around Burlington on public notice boards, including those in cafes, coffee shops, stores, tasting rooms and various other private businesses. A total of 41 businesses in Burlington accepted VAM postings or brochures, including hotels where the concierge received them in order to make them available to interested hotel guests. Finally, everyone on the Heritage Archaeology Center Visitor Email list was sent a PDF version of the brochure.
Attendee feedback commonly cited the VAM brochure as a primary means by which they learned about particular events. Moreover, because the entire calendar of events was listed on the brochure, interested individuals could see all events taking place in their areas or that interested them without being required to access the VAM website as an additional step. Because of all of these factors, the use of a brochure and the design utilized during the previous two years will be continued in 2017.

Figure 5. 2016 VAM brochure obverse and reverse.
Facebook. Utilizing Facebook as a promotion and communication vehicle is important and has a number of advantages over other media. Perhaps most importantly, it is free to host a page on the site. It is also widely used by members of the public, regardless of age or demographic profile. Moreover, once a user has “liked” the VAM page, they will continue to receive notifications through their newsfeed and similar avenues unless they actively choose to “dislike” or disconnect from it. VAM is able to get quick feedback about content that people like, view web traffic to specific posts, and pay a relatively modest fee to boost specific posts about events where attendance is particularly important.

At the conclusion of VAM 2015, the VAM website had a total of 1,411 “likes”. Because Jess maintained and regularly updated the VAM page throughout the year, it continued to accrue followers. By the conclusion of VAM 2016, the VAM Facebook page had a total of 1,534 “likes” (Figure 6). This represents an 8.7% increase from October 1st 2015 to October 1st 2016, with eighteen of those new “likes” in September 2016 alone (Figure 6). 1.18% of this increase took place between September 1st to October 1st 2016 alone (Figure 7).

![VAM Facebook Page "likes"](image)

Figure 6. Total VAM Facebook “likes” from October 1st 2015 to October 1st, 2016.
In addition to aggregate page “likes”, Facebook provides a number of other analytical measures for hosts to gauge if, where and how posts were received. Figure 8, for instance, illustrates the daily total reach of the VAM page in September 2016. VAM reached the highest number of people on September 15th and 27th (n=460), the 27th being the day of VAM 2016’s final event. There were various other spikes over the course of the month in response to posts, advertising, and other outreach endeavors. The most viewed individual VAM-related Facebook post was made on August 11th, with the announcement of VAM 2016’s events with the sharing the Google map of event locations. A total of 2,210 people were reached through this post; 44% more people than have actively “liked” the VAM page. VAM did not purchase any paid Facebook advertising in 2016.
The “clicks”, “views” and “plays” criteria indicate the consumption of VAM Facebook page content in September 2016 (Figure 9). “Consumption” is the total compilation of how users engaged with elements from the page, broken down into “link clicks”, “other clicks”, “photo views” and “video plays”. This graph demonstrates that VAM’s photos clearly reach the largest audience.

![Total VAM Facebook Page Consumption](image)

**Figure 9.** VAM Facebook page consumption in September 2016 by “link clicks”, “other clicks”, “photo views” and “video plays”.

Figure 10 indicates the total usage of Facebook in the build-up to VAM 2016. It illustrates the overall Facebook “impressions” in August and September. Impressions include complete viewership of the VAM Facebook page, including a post appearing on someone’s newsfeed. Consumers do not need to actively engage with the feature for it to be recorded as an impression. The graph demonstrates that the peak of Facebook usage was actually in the run-up to VAM 2016, rather than during the month of activities itself.
Ultimately, the VAM Facebook page continues to be a valuable marketing and outreach tool. It is free and provides broad exposure. The ability to cross-post (which was done on several occasions with the State Historic Sites Facebook page) was another benefit that allowed VAM to reach more people, and this should be utilized more. The ability to get immediate responses to posts and assess feedback and traffic analytics proved to be another important attribute of the service. Facebook was also an excellent platform for announcing adjustments to an event’s schedule. It will continue to be maintained over the course of the year and will be utilized again during VAM 2017.

Twitter and Instagram. Twitter and Instagram accounts were initiated by Giovanna Peebles in 2014 to advertise VAM and to serve as additional avenues of outreach for the Vermont Archaeology Heritage Center and Vermont archaeology in general. Given the limited exposure and interaction they provided in 2014, and the time needed to continually populate them with content, they were not continued for VAM 2016.

Paid Advertising. The biggest expenditure for VAM 2016 was its paid advertising campaign. The stated goals of the advertising proposal included the promotion of events likely to garner interest from the public, grow the community of people interested in Vermont Archaeology and history, and increase attendance to relevant State owned Historic Sites. The demographic targets for the campaign were determined to be adults aged 50 years and older, retirees, history buffs, and educators.
For those events from which we were able to obtain written feedback, many people identified local print media as the manner in which they were alerted to the event, as noted in the event summary section. Overall, our print media advertisement strategy appears to have been quite effective (Figure 11).

VAM also purchased Vermont Public Radio underwriting again in 2016. The effect of VPR could not be determined at the conclusion of VAM 2015. With an average weekly audience of 120,000, and programming and content that is often sympathetic to culture and the humanities, it nevertheless determined that the regular mentions of VAM and the VDHP throughout September likely had significant intangible benefits. Overall, however, the paid advertising campaign appears to have adequately engaged with appropriate audiences and significantly boosted attendance at local events. It will be continued with slight modifications next year.

**Direct emails, Online Newsletters and Online Calendars.** Over the years, VAM has assembled an email list of over 500 people that have engaged in VAM, visited the Archaeology Heritage Center, or otherwise participated in Vermont archaeology-related events in the recent past. Direct e-mails have proved to be an easy and very effective way to directly communicate the core messages of VAM to people with a demonstrated interest. VAM sent an announcement
at the start of September with an attached PDF of the brochure. Judging by Facebook and website traffic, the e-mail “blast” generated a good deal of initial interest in VAM. We also sent email “blasts” to a curated academic email list and to Vermont libraries. In 2017, VAM plans to expand this email list to include K-12 schools, museums and historical societies as well.

VAM also listed specific events and/or the entire VAM event list on a large number of free, online event calendars in 2016, including: Seven Days, Burlington Free Press, Times Argus, Rutland Herald, The Bridge, The Vermont Standard, Mountain Times, Addison Independent, Chester Telegraph, Fairfax News, The Islander, Williston Observer, The World, Find and Go Seek and Vermont.com. The effect of these listings on turnout is not altogether known, but because they were free, there was little downside in populating them with relevant events.

**Earned Media and Public Exposure.** The most notable free media event in 2016 was Jess’s two, three-minute spots on WCAX’s “The Five” program. Despite the early hour, this program was seen by a large number of people and definitely spurned interest in VAM at the beginning of the month. Public survey responses bore this out. The overview of Jess in South Burlington’s The Other Paper and Jess’s participation in a Brattleboro call-in radio show also spurned interest in VAM events locally.

Brennan Gauthier’s profile in the Shelburne News was also seen by a great number of people in the paper’s distribution area. It certainly contributed to the outstanding turnout for his presentation. Many survey forms bore this out.

**CONCLUSIONS**

After reviewing each event and analyzing aggregate data, this report has highlighted areas in which VAM can continue to improve and also revealed potential initiatives or ideas that VAM may wish to pursue in the future. Ultimately, however, there is little doubt that VAM is fulfilling its mission to provide exposure, education, and outreach about archaeology and Vermont’s deep and rich past to Vermonters. VAM engaged over 1,700 people with meaningful archaeology education and outreach opportunities in 2016. By carefully refining and tailoring our outreach, education, and advertising strategies, VAM will continue to be successful in the future.
## APPENDIX I: EVENT SUMMARY TABLE

<table>
<thead>
<tr>
<th>Date</th>
<th>Count</th>
<th>Day</th>
<th>Time</th>
<th>VAM 2016 Event Name</th>
<th>Town</th>
<th>County</th>
<th>Attendance</th>
<th>Staff Participation</th>
</tr>
</thead>
<tbody>
<tr>
<td>09/03/16</td>
<td>1</td>
<td>Saturday</td>
<td>1:00-2:00pm</td>
<td>Historic Sites Film Afternoon</td>
<td>Orwell</td>
<td>Rutland</td>
<td>15</td>
<td>Elsa Gilbertson</td>
</tr>
<tr>
<td>09/03/16</td>
<td>2</td>
<td>Saturday</td>
<td>1:00-3:00pm</td>
<td>Native American Pottery Workshop</td>
<td>Burlington</td>
<td>Chittenden</td>
<td>35</td>
<td></td>
</tr>
<tr>
<td>09/04/16</td>
<td>3</td>
<td>Sunday</td>
<td>1:00-3:00pm</td>
<td>Artifact Roadshow and Flintknapping Demonstration</td>
<td>Burlington</td>
<td>Chittenden</td>
<td>30</td>
<td></td>
</tr>
<tr>
<td>09/07/16</td>
<td>4</td>
<td>Wednesday</td>
<td>7:00pm</td>
<td>The Archaeology of Milton</td>
<td>Milton</td>
<td>Chittenden</td>
<td>42</td>
<td>Brennan Gauthier</td>
</tr>
<tr>
<td>09/08/16</td>
<td>5</td>
<td>Thursday</td>
<td>7:00pm</td>
<td>“An Archaeological History of Chittenden County” with Jess Robinson, State Archaeologist</td>
<td>South Burlington</td>
<td>Chittenden</td>
<td>40</td>
<td>Jess Robinson, Gabrielle Kinney</td>
</tr>
<tr>
<td>09/10/16</td>
<td>6</td>
<td>Saturday</td>
<td>10:30am-4:30pm</td>
<td>Archaeology Day at the Monshire</td>
<td>Norwich</td>
<td>Windsor</td>
<td>439</td>
<td>Jess Robinson, Brennan Gauthier, Nicholas Wolff, Gabrielle Kinney</td>
</tr>
<tr>
<td>09/10/16</td>
<td>7</td>
<td>Saturday</td>
<td>10:30am-1:30pm</td>
<td>Exploring Archaeology Along the Appalachian Trail in Pomfret</td>
<td>Pomfret</td>
<td>Windsor</td>
<td>25</td>
<td></td>
</tr>
<tr>
<td>09/10/16</td>
<td>8</td>
<td>Saturday</td>
<td>10:00am-5:00pm</td>
<td>Vermont Granite Festival</td>
<td>Barre</td>
<td>Washington</td>
<td>175</td>
<td></td>
</tr>
<tr>
<td>09/10/16</td>
<td>9</td>
<td>Saturday</td>
<td>9:30am-12:30pm</td>
<td>Strong Ground 5K Walk</td>
<td>Orwell</td>
<td>Rutland</td>
<td>19</td>
<td>Elsa Gilbertson</td>
</tr>
<tr>
<td>09/10/16</td>
<td>10</td>
<td>Saturday</td>
<td>9:30am-5:30pm</td>
<td>Soldiers Atop the Mount</td>
<td>Orwell</td>
<td>Rutland</td>
<td>212</td>
<td>Elsa Gilbertson</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>9:30am-2:00pm</td>
<td></td>
<td></td>
<td></td>
<td>134</td>
<td></td>
</tr>
<tr>
<td>09/11/16</td>
<td>11</td>
<td>Sunday</td>
<td>11:00am</td>
<td>Family Friendly Archaeology Walking Tour of Winooski Historic Mills</td>
<td>Winooski</td>
<td>Chittenden</td>
<td>31</td>
<td>Brennan Gauthier</td>
</tr>
<tr>
<td>09/12/16</td>
<td>12</td>
<td>Monday</td>
<td>5:30-7:30pm</td>
<td>Hyper Archaeology Lectures</td>
<td>Burlington</td>
<td>Chittenden</td>
<td>40</td>
<td>Jess Robinson, Brennan Gauthier, Nicholas Wolff, Otis Munroe, Jacob Clay, Gabrielle Kinney</td>
</tr>
<tr>
<td>09/14/16</td>
<td>13</td>
<td>Wednesday</td>
<td>5:30pm</td>
<td>“Precontact Tradition Wabanaki Agriculture: the Present is a key to the Past and the Future” with Fred Wiseman</td>
<td>Barre</td>
<td>Washington</td>
<td>10</td>
<td>Jess Robinson</td>
</tr>
<tr>
<td>09/15/16</td>
<td>14</td>
<td>Thursday</td>
<td>10:00am-3:00pm</td>
<td>Archaeological Excavation at the Justin Morrill Homestead</td>
<td>Strafford</td>
<td>Orange</td>
<td>10</td>
<td>Jess Robinson, Gabrielle Kinney, Tracy Martin, Scott Dillon, Nicholas Wolff, Otis Munroe</td>
</tr>
<tr>
<td>09/16/16</td>
<td>15</td>
<td>Friday</td>
<td></td>
<td>South Champlain Historical Ecology Project Open House</td>
<td>Castleton</td>
<td>Rutland</td>
<td>25+</td>
<td></td>
</tr>
<tr>
<td>09/17/16</td>
<td>15</td>
<td>Saturday</td>
<td>10:00am-1:00pm</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Date</td>
<td>Day</td>
<td>Time</td>
<td>Event Description</td>
<td>Location</td>
<td>Category</td>
<td>Instructor(s)</td>
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<td></td>
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<tr>
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<td>----------</td>
<td>-------------------------------------------------------------------------------</td>
<td></td>
<td></td>
</tr>
<tr>
<td>09/17/16</td>
<td>16</td>
<td>8:45am-3:00pm</td>
<td>Five Museums Tour</td>
<td>Addison</td>
<td>Addison</td>
<td>Elsa Gilbertson</td>
<td></td>
<td></td>
</tr>
<tr>
<td>09/17/16</td>
<td>17</td>
<td>10:30am-1:30pm</td>
<td>Kids’ Archaeology Saturday</td>
<td>Vergennes</td>
<td>Addison</td>
<td>24</td>
<td></td>
<td></td>
</tr>
<tr>
<td>09/17/16</td>
<td>18</td>
<td>1:00-3:00pm</td>
<td>Native American Pottery Workshop with Charlie Paquin</td>
<td>Montpelier</td>
<td>Washington</td>
<td>5</td>
<td></td>
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</tr>
<tr>
<td>09/18/16</td>
<td>19</td>
<td>2:00pm</td>
<td>“New Insights into the Battle of Shelburne, 1778” with Brennan Gauthier</td>
<td>Shelburne</td>
<td>Chittenden</td>
<td>70 Brennan Gauthier, Devin Colman, Gabrielle Kinney</td>
<td></td>
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</tr>
<tr>
<td>09/18/16</td>
<td>20</td>
<td>2:00-5:00pm</td>
<td>Battlefield Military Road Hike</td>
<td>Hubbardton</td>
<td>Rutland</td>
<td>14 Elsa Gilbertson</td>
<td></td>
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</tr>
<tr>
<td>09/20/16</td>
<td>21</td>
<td>6:00-9:00pm</td>
<td>Nautical Archaeology Course</td>
<td>Vergennes</td>
<td>Addison</td>
<td>6</td>
<td></td>
<td></td>
</tr>
<tr>
<td>09/22/16</td>
<td>22</td>
<td>7:00pm</td>
<td>Exploring Repatriation</td>
<td>Vergennes</td>
<td>Addison</td>
<td>5 Gabrielle Kinney</td>
<td></td>
<td></td>
</tr>
<tr>
<td>09/22/16</td>
<td>23</td>
<td>7:00pm</td>
<td>A Sense of Place: Vermont’s Farm Legacy</td>
<td>Charlotte</td>
<td>Chittenden</td>
<td>28</td>
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<tr>
<td>09/23/16</td>
<td>24</td>
<td>12:00-5:00pm</td>
<td>Atlatl Workshop</td>
<td>Addison</td>
<td>Addison</td>
<td>6 Elsa Gilbertson</td>
<td></td>
<td></td>
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<tr>
<td>09/24/16</td>
<td>25</td>
<td>9:00am</td>
<td>“White Village, Then and Now” with Dave Morrison</td>
<td>Waterford</td>
<td>Caledonia</td>
<td>10</td>
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<tr>
<td>09/24/16</td>
<td>26</td>
<td>10:30am-4:30pm</td>
<td>21st Annual Northeastern Atlatl Championship</td>
<td>Addison</td>
<td>Addison</td>
<td>60 Jess Robinson, Elsa Gilbertson, Otis Munroe, Gabrielle Kinney</td>
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<tr>
<td>09/24/16</td>
<td>27</td>
<td>1:00pm</td>
<td>Pittsford Iron Works Dedication Ceremony</td>
<td>Pittsf ord</td>
<td>Rutland</td>
<td>25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>09/24/16</td>
<td>28</td>
<td>9:00am-4:00pm</td>
<td>Nautical Archaeology Course Dives</td>
<td>Burlington</td>
<td>Chittenden</td>
<td>6</td>
<td></td>
<td></td>
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<tr>
<td>09/25/16</td>
<td>29</td>
<td>9:30am-5:30pm</td>
<td>Splint Basswood Basket Workshop with Barry Keegan</td>
<td>Addison</td>
<td>Addison</td>
<td>5 Elsa Gilbertson</td>
<td></td>
<td></td>
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<tr>
<td>09/25/16</td>
<td>30</td>
<td>1:00-3:00pm</td>
<td>Points of Interest: Lake Champlain Bridge Guided Walk</td>
<td>Addison</td>
<td>Addison</td>
<td>22 Elsa Gilbertson</td>
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<tr>
<td>09/25/16</td>
<td>31</td>
<td>4:00pm</td>
<td>Missisquoi Archaeology Presentation and Public Education Panel Dedication</td>
<td>Swanton</td>
<td>Franklin</td>
<td>15 Jess Robinson</td>
<td></td>
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<tr>
<td>09/26/16</td>
<td>32</td>
<td>6:30pm</td>
<td>“Public Archaeology in the 21st Century” with Jess Robinson, State Archaeologist</td>
<td>Waterford</td>
<td>Caledonia</td>
<td>20 Jess Robinson</td>
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<tr>
<td>09/29/16</td>
<td>33</td>
<td>7:00pm</td>
<td>University of Vermont Annual Petersen Lecture- “Toward a Dynamic Geospatial Model of Shifting Hydrologic Regimes and Agricultural Potential at Chaco Canyon: Report from the Field”</td>
<td>Burlington</td>
<td>Chittenden</td>
<td>61 Jess Robinson, Gabrielle Kinney, Brennan Gauthier</td>
<td></td>
<td></td>
</tr>
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</table>

**Total: 1713**