Downtown and Historic Preservation Conference
Montpelier, Vermont

Celebrating 20 Years
Opening Plenary .................................................. 8:00–10:45AM
State House–House Chamber
Registration and Breakfast ............................... 8:00AM
Opening Remarks, Celebrating 20 Years ........... 8:45AM
Keynote: Placemaking in Rural Communities ....... 10:00AM
Speaker
  Ethan Kent, Project for Public Spaces
Placemaking is an approach to economic development that brings communities together to create places where residents want to live, businesses want to locate, and entrepreneurs want to invest. Ethan will showcase placemaking efforts across the globe, from small rural communities, to local main streets, and to larger cities, and share strategies to inspire more placemaking efforts in Vermont. CM 1.25
Networking .......................................................... 10:45AM

MORNING .................................................. 11:15AM–12:30PM

See Workshop Descriptions for Locations

Embody Your Power—Self-expression and Success
Kellogg-Hubbard Library
Moderator
  Gwen Pokalo, Center for Women & Enterprise
Presenters
  Sarah DeFelice
  Bailey Road
  Poppy Gall
  Poppy Gall Design Studio
STASIA SAVASUK
Stasia’s Style School
Hear from entrepreneurs who have used their own personal style to propel themselves to success. This session explores self-expression and style as means of building clientele, confidence and mindset building. Learn how clothes can reflect your identity and how apparel can unlock your potential. Walk away inspired by their journeys and armed with ideas to apply to your own life.

Enabling Communities to Build Better Places
Lost Nation Theater
Moderator
  Kate McCarthy, Vermont Natural Resource Council
Presenters
  Jonathan Berk
  Patronicity
  Ethan Kent, Project for Public Spaces
  Stephen Michon
  Federal Bank of Boston
Join us to learn about new tools, programs, and resources that are enabling communities to build better places, add vibrancy, and stronger businesses through grass-roots support, strong partnerships, and inclusive funding strategies. CM 1.25

Staying Un-stuck, Engagement that Works • Bethany Church
Moderator
  Jenna Kołosi
  Vermont Council on Rural Development
Presenters
  Matthew Perry
  Vermont Arts Exchange
  Leanne Tingay, Orton
  Meagan Tuttle
  City of Burlington
When the public is your customer, it’s easy to get stuck. Let’s tackle common sticking points, spotlight engagement myths, explore tactics to evaluate a project’s needs, and discover innovative methods that sustain community support. Knowing what matters most to customers when it matters most for your project – now that’s smart engagement! CM 1.25

Homes for All Ages • Vermont History Museum
Moderator
  Shaun Gilpin
  Dept. of Housing and Community Development
Presenters
  Maura Collins and Seth Leonard, Vermont Housing Finance Agency
  Kelly Stoddard Poor
  AARP Vermont
Both Vermont’s aging population and the younger people we seek to attract, tend to have similar housing needs and desires. They want accessible, efficient, cost-effective homes in walkable, livable places close to services. In this dynamic session, we’ll hear about innovative approaches to housing in and around downtowns and villages, then break out to discuss how our own communities can better meet housing needs for people at all stages of life. CM 1.25

LUNCH ON YOUR OWN ................................... 12:30–2:00PM
See Insert for a List of Restaurants and Things to Do

EARLY AFTERNOON .................................... 2:00PM
See Workshop Descriptions for Locations
Networking ....................................................... 3:15PM

LATE AFTERNOON ..................................... 3:45PM
See Workshop Descriptions for Locations

Creativity Thrives Downtown Reception .... 5:00PM
Langdon Street
AICP members can earn Certification Maintenance (CM) credits for many activities at this event. When CM credits are available, they are noted at the end of an activity description. More information about AICP’s CM program can be found at www.planning.org/cm.

Downtown Montpelier

5
4
3
2
1

1. Kellogg-Hubbard Library, 135 Main Street
2. Bethany Church, 115 Main Street
3. Lost Nation Theater/City Hall, 39 Main Street
4. Garage, 58 State Street, 2nd Floor
5. Vermont State House, 115 State Street
6. Vermont Historical Society, 109 State Street
7. French Block, 34 Main Street

Vermont is full of repurposed historic buildings. The newly-refurbished Garage Cultural Center features a “taste” of what Art at the Kent, a State-owned historic site, has offered visitors for over a decade—contemporary art exhibitions within the walls of an 1837 tavern and general store in rural Calais. Curators will present a half-hour program on their success interpreting contemporary art in a setting that “converses” with the historic setting. Free and open to the public. A light lunch will be available at a modest price.

CURATORS / PRESENTERS
  David Schütz and Nel Emlen

Art at the Garage Cultural Center
12:30–5:00PM / 12:30–1:15PM Presentation
58 State Street, 2nd Floor

1.25

1.25
EARLY AFTERNOON 2:00–3:15PM

Face the River • Vermont History Museum

MODERATOR tement
RICHARD AMORE
Dept. of Housing and Community Development

PRESENTERS
RICHARD ERICSON
Vermont River Conservancy
JOSHUA SCHWARTZ
Mad River Valley Planning District

The river shores of our downtowns today often hinder public access and compel us to “turn our backs to the river.” In this discussion, our presenters will reflect on rivers in Vermont’s history and discuss current projects and opportunities to Face the River and restore a healthy connection between residents and their rivers.

CM | 1.25

Third Places: Secret to Small Town Success

MODERATOR
JENNA LAPACHINSKI
Preservation Trust of Vermont

PRESENTERS
LOONA BROGAN, Cutler Memorial Library, Plainfield
EMILY MacCLURE
Craftsbury General Store
JOHANNA THIBAULT
The Den at Harry’s Hardware, Cabot
RICK ZAMORE, Broad Brook Grange, Guilford

From traditional community gathering places to creative commercial enterprises, third places—that places that anchor community life and foster our connection to place—are essential to the life of many of Vermont’s rural towns and villages.

In this session, a panel of community leaders and entrepreneurs will discuss their efforts to create and sustain third places in their communities.

CM | 1.25

Outdoor Recreation: Building Community and Economies

MODERATOR
JESSICA SAVAGE
Dept. of Forest, Parks and Recreation

PRESENTERS
HEIDI KRANTZ
Vermont Horse Council
JAMIE MONTAGUE
Middlebury Area Land Trust
JEN ROBERTS
Onion River Outdoors

Outdoor recreation contributes to the economy, from enhancing Vermont’s brand to attracting employers and a sustainable workforce. Communities have lost traditional businesses but they are rich with recreation resources and unrealized opportunities. Transferable strategies for engaging public and private stakeholders to grow outdoor recreation economies will be featured in this interactive session.

CM | 1.25

Cultural and Historic Resiliency • Lost Nation Theater

MODERATOR
JAMIE DUGGAN
Dept. of Housing and Community Development

PRESENTERS
LAUREN OATES AND EMILY HARRIS, Vermont Emergency Management
SETH JENSEN
Lamoille County RPC
RACHEL ONUF
Vermont State Archives
BEN HAAVIK
Historic New England

Preparing for the next flood or natural disaster is in the forefront of communities’ conversations, but have you thought about historic and cultural resources? Historic and cultural resources are vulnerable to damage or loss without proper planning.

This session will discuss the importance of knowing what you have, proactive approaches to protect through treatments/ elevation, emergency preparedness steps and other resources to support efforts to help mitigate damage from future events.

CM | 1.25

LATE AFTERNOON 3:45–5:00PM

If You Plan It, It Can Happen • Vermont History Museum

MODERATOR
FAITH INGULSRUD
Dept. of Housing and Community Development

PRESENTERS
BILL FRASER
City of Montpelier
GREGG GOSSENS, gbA

In 2000, Montpelier prepared a Capitol District Master Plan, to better link the statehouse, river and downtown. Nearly 20 years later, we can see that vision coming to life. Hear from those making it happen, walk the redevelopment sites and learn how your community can apply lessons learned.

CM | 1.25

Experience the Power of 10 • City Hall

MODERATOR
LISA RYAN, Preservation Trust of Vermont

PRESENTERS
ETHAN KENT, Project for Public Spaces

This interactive field session will use the Power of 10 to look at how places thrive when there are at least 10 things to do that allows people to engage and interact socially.

Join us for a walking tour of Barre Street and experience how playgrounds, arts organizations, cafés and parks all create opportunities for people to connect which ultimately leads to and supports great neighborhoods.

CM | 1.25

A Sense of Place • Bethany Church

MODERATOR
ELIZABETH PEEBLES
Dept. of Housing and Community Development

PRESENTERS
SARAH McSHANE
Town of Stowe
BRANDY SAXTON
Place Sense
LAZ SCANGAS, Arnold & Scangas Architects

This session will look at how two types of overlay districts, design review districts and local historic districts and landmarks, can preserve and enhance Vermont’s built environment. Bring your community’s questions to discuss with the panelists. Concludes with a brief walk to look at examples of design review in Montpelier.

CM | 1.25

Public Art Planning in Downtown • Kellogg-Hubbard Library

MODERATOR
MICHÈLE BAILEY
Vermont Arts Council

PRESENTERS
PAUL GAMBILL
Community Engagement Lab

The arts have been a key strategy in making Montpelier a lively and vibrant community. Join us for a walk downtown to view the proposed locations and opportunities identified in the city’s public art master plan for both permanent and temporary public art installations.

CM | 1.25

The Curator’s Tour—Vermont State House • State House

MODERATOR
DANIEL SCHÜTZ
Vermont State Curator

PRESENTERS
CHRIS MILLER
Scangas Architects

State Curator David Schütz will take participants on a special Curators Tour that will offer the chance to see parts of the building that are NOT part of a standard tour. The tour also features woodcarver/sculptor Chris Miller, who last year created the new statue on top!

CM | 1.25

CREATIVITY THRIVES DOWNTOWN RECEPTION

Langdon Street
5:00–9:00PM

The Creativity Thrives Downtown Reception, supported by National Life Group, is a street party on Langdon Street that bridges the Downtown and Historic Preservation Conference and New England Foundation for the Arts’ Creativity Communities Exchange. The reception is a celebration of creativity, including art, music, food, and drink.
This event is made possible by the Department of Housing and Community Development in partnership with the Preservation Trust of Vermont and Montpelier Alive. Thank you to our partners, session organizers, facilitators and volunteers who generously contributed their time and effort to make this event successful.

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**VHB.** For the past 40 years, VHB has worked with municipal, state and private sector clients throughout Vermont and New England to help them envision, design, and build downtown facilities to meet the goals of their stakeholders, as well as their budgets. With 30 locations on the East Coast and two offices in Vermont, VHB’s integrated services teams can help you get your project designed, permitted, approved, and built. Our in-house team of planners, engineers, designers, scientists, and preservation professionals offer technical excellence and the deep local relationships needed to achieve creative and practical integrated solutions. [vhb.com](http://vhb.com)

**NATIONAL PARK SERVICE.** This conference is financed in part with a Certified Local Government grant from the National Park Service, U.S. Department of the Interior. Information and opinions presented at this conference do not necessarily reflect the views or policies of the Department of the Interior, nor does the mention of trade names or commercial products constitute endorsement or recommendation by the Department of the Interior. [nps.gov/index.htm](http://nps.gov/index.htm)

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ADDITIONAL CONFERENCE SPONSORS: [Preservation Trust of Vermont](http://PreservationTrustofVermont.org) and [Montpelier Alive](http://MontpelierAlive.org)