

SALES ACTIVITIES 2017

For more information on partnership opportunities or show details, please contact Kathleen Kolva: kathleen.kolva@vermont.gov



OCT. 21-23, 2016 | INTL TOURISM & TRAVEL SHOW

www.salontourismevoyages.com/en

Montreal, QC | **PARTNERSHIP OPPORTUNITY:**

One of the biggest travel events in North America, drawing over 33,000. Showcase your products/services to the Quebec and Ontario consumer markets as well as Canadian travel professionals.

JAN. 14-17, 2017 | AMERICAN BUS ASSOCIATION

www.buses.org/events/event/marketplace-2017

Cleveland, OH | Marketplace for 3,500 North American tour operators, suppliers & exhibitors who offer motorcoach travel opportunities. VDTM represents Vermont on the Business Floor.

JAN. 21-22, 2017 | TRAVEL & ADVENTURE SHOW

www.travelshows.com/shows/chicago

Chicago, IL | **PARTNERSHIP OPPORTUNITY:**

14th year for this premier consumer expo; expected attendance of 24,000. United Airlines offers a direct flight from Chicago to BTV, making 'Chi-Town' a strong flight market for VT.

JAN. 27-29, 2017 | NEW YORK TIMES TRAVEL SHOW

www.nytravelshow.com

New York, NY | The largest and longest-running show in North America. Almost 30,000 consumers and travel industry professionals are drawn to the Javits Center to engage with 500+ exhibitors from across the globe.

FEB. 10-12, 2017 THE BOSTON GLOBE TRAVEL SHOW

www.bostonglobetravelshow.com

Boston, MA | **PARTNERSHIP OPPORTUNITY:**

An estimated 25,000 consumers and travel professionals will attend this 12th annual event. Approximately \$5M in business will be booked on the show floor. Friday, 8-5:30 is exclusively a Travel Trade Industry-Only.

MAR. 3-5, 2017 | AAA TRAVEL MARKETPLACE

Foxborough, MA | **PARTNERSHIP OPPORTUNITY:**

Consumer show at Gillette Stadium; expected attendance of 17,000. Show is organized by AAA of Southern New England; lodging exhibitors must be AAA-rated.

MAR. 25-26, 2017 | THE TRAVEL AND VACATION SHOW

www.travelandvacationshow.ca

Ottawa, ON | **PARTNERSHIP OPPORTUNITY:**

23rd annual consumer show held in Canada's national capital; expected attendance of 20,000. Due to government, education and tech industries, Ottawa residents have abundant vacation time and 2nd highest incomes in the country.

APR. 1-2, 2017 | OUTDOOR ADVENTURE & TRAVEL SHOW

www.outdooradventureshow.ca/montreal/english

Montreal, QC | **PARTNERSHIP OPPORTUNITY:**

Attracts a highly passionate audience who love the outdoors, have disposable income, and enjoy learning about new tourism products. Attendees are mostly in the 18-49 age range and are multi-sport enthusiasts. Expected attendance of 17,000.

APR. 5-6, 2017 | VERMONT TOURISM SUMMIT

www.vttourismsummit.org

Stowe, VT | Join tourism industry colleagues at the 34th annual Vermont Tourism Summit (VTS), formerly known as the Vermont Travel Industry Conference. Includes networking events, engaging panel discussions & keynote presentations, and applicable workshops.

APR. 24-26, 2017 | DISCOVER NEW ENGLAND TOURISM SUMMIT & INTERNATIONAL MARKETPLACE

www.discovernewengland.org/dne-summit

Bretton Woods, NH | DNE hosts 80+ international tour operators and US receptive operators. Great opportunity to promote travel products, establish relationships, and initiate agreements for groups and FIT.

MAY. 6, 2017 | DAYTRIPS & DESTINATIONS EXPO

www.daytripsanddestinations.com

Plantsville, CT | **PARTNERSHIP OPPORTUNITY:**

This consumer expo is an extension of the FoxCT New series "Daytrippers" and the Hartford Courant's travel section. The expected attendance for this one-day show is 5,000. The show promotes family travel, day trips, and summer recreation.

2017 SALES ACTIVITIES CONTINUE ON BACK

