Downtown and Village Center Tax Credits

Rebuilding Wilmington

Overview

The damage in Wilmington resulting from 2011's Tropical Storm Irene was among the worst in the state with over 48 businesses flooded. Tucked in the mountains in southern Vermont, this classic skiing and recreation town is now a poster child for what can happen when people collaborate and unite around a shared goal to rebuild a devastated downtown economy. Thanks to the hard work of municipal leaders, local residents, a strong and dedicated group of second-homeowners, local foundations, businesses, private investors, and state policymakers, Wilmington's revival is now well on its way.

The Challenge

In 2011, the community was struggling economically with declining population and slowing tax revenue. Irene's flood destruction drove retail sales to new lows. Worse still, in the historic downtown, 80% of the buildings were damaged by flood waters, two were completely swept away by the raging waters, and every business was forced to close. Although some businesses began to re-open in the coming months, others closed for good. With so many vacant or severely damaged buildings the cost to rebuild was difficult to comprehend. In addition to structural problems and water damage, state building codes required owners to bring their historic buildings up to current codes. Even for building owners fortunate to have flood insurance, the cost of the flood repairs and code improvements often exceeded the value of the property.

The Solution

In response, an energetic organization, Wilmington Works was founded to champion and lead downtown's revival. Working alongside municipal staff, a major goal of the group was to foster economic development via a new partnership between the public and private sector. The Downtown and Village Center tax credit program, along with the special flood provisions enacted by the legislature, played a critical role bridging the financial gap and attracting investors needed to restore the downtown to its former glory.

The Result

Since Irene, ten projects in Wilmington have received state tax credits. The resulting reconstruction projects gave the community hope at a critical time and created the momentum needed to spark a larger revival. Today, iconic landmarks in Wilmington are back in business, including Dot's Restaurant and the Vermont House, and additional tax credit projects are in progress or nearing completion. Over $550,000 in state tax credits is anticipated to leverage almost $6 million in private investment. "Without this program, there are several projects in Wilmington that could not have happened or would have been a lot harder," says Adam Grinold, former Director of Wilmington Works. "We would still be looking at vacant storefronts instead of new businesses and ongoing construction." Now the local economy is on the upswing with receipts returning to their pre-Irene levels, jumping 22% between 2012 and 2013. "This community really came together after Irene," says Grinold "but without the help of the tax credits, we wouldn't have been able to come back this quickly or strongly."

For more information, please contact:
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